



ICSI Professional Partnerships—Speakers Bureau

Everyone from providers and payers, to policy makers and patients are trying to understand the current efforts to redesign the health care system. What will be the impact of medical homes, baskets of care payments, greater transparency, pay for performance, increased public reporting, and the focus on value and consumer engagement?

The Institute for Clinical Systems Improvement (ICSI) has always been on the cutting edge of changes in health care. With its demonstrated leadership in helping to transform health care, and renowned experts on the diverse aspects of the system, ICSI can help your organization address and benefit from the changing health care landscape through its Professional Partnerships Speakers' Bureau.

Sample of Topics That Can Address

Health Care Reform at the State and Federal Level	The Obama Approach to Health Care Reform: How States and Communities Can Effectively Partner with the Federal Government
Strategies for Successful HIT Implementation	
Leadership for Chaotic and Rapidly Changing Times	Accountable Care Organizations: What Will Really Work in the Real World
How to Manage and Lead Across the Generational Divide	Regional Collaboration: Minnesota's 17 Year Experience
Innovation: Lessons from the Minnesota Health Care Laboratory	Board of Directors and the 21 st Century Health Care Experience
Medical Home: Chronic Care Coordination for the 21 st Century	Payment Reform: Global Payments, Baskets of Care, Episode-based Care, and Pay for Performance
How to Activate a Community Around Wellness	

Renowned Speakers— Kent Bottles, MD and Gary Oftedahl, MD



Kent Bottles, MD, is President of ICSI. Dr. Bottles has served in physician executive roles in academic medical centers, health care systems, biotechnology start-ups, and not-for-profit organizations, holding such titles as CEO, President, Professor and Chair, Medical Director of Managed Care, Health Plan Medical Director, Chief Medical Officer, Director of Outpatient Medicine, and Chief Knowledge Officer.

Dr. Bottles has authored more than 100 articles in such journals as *Annals of Internal Medicine*, *American Journal of Medicine*, *Cancer*, and the *Physician Executive*. He received the Henry J. Kaiser Award for Excellence in Teaching Basic Science and the Rodney T. West Literary Award for the most important article on medical management in 2001 from the American College of Physician Executives. He has recently delivered keynote addresses to more than a dozen state hospital and medical associations, the Governance Institute, and the World Congress Leadership Summit.



As Chief Knowledge Officer, Dr. Oftedahl applies his knowledge of the health care system and change management to numerous ICSI health care redesign initiatives and medical group quality improvement efforts. He has helped create and lead collaborative initiatives on health care home, culture change, human factors in the ambulatory care environment, transitions of care in treatment of heart failure, and use of patient satisfaction in improving quality of care. Dr. Oftedahl helped develop DIAMOND, a new way to deliver and pay for care for patients with depression in primary care. His impact on health care improvement earned him recognition as one

of the 100 most influential health care leaders in 2008 by *Minnesota Physician*.

Prior to ICSI, Dr. Oftedahl has served as Medical Director and Medical Director for Quality with Olmsted Medical Clinic, Medical Director of five long-term care facilities, Board Member for Blue Cross Blue Shield of Minnesota, Vice Chairman of the Quality Council for Mayo's MMSI health plan, and President of the Zumbro Valley Medical Society. Before becoming Chief Knowledge Officer at ICSI, Dr. Oftedahl was the organization's Medical Director.

To find out how we can help address your speakers' needs, contact Lynette Wheelock at lynette.wheelock@icsi.org (952-814-7090), or kent.bottles@icsi.org (952-814-7075).

About ICSI Professional Partnerships

ICSI Professional Partnerships offers providers, health plans, employers and policy makers clinically proven services, unique collaborative processes and innovations needed to improve their quality of care or redesign how they deliver or paid for it. It is the service arm of ICSI, a non-profit, independent organization that serves 50+ medical group and hospital members in the Upper Midwest. Sponsored by six health plans, ICSI is recognized as a leader in driving health care system transformation at the national level.

ICSI

INSTITUTE FOR CLINICAL SYSTEMS IMPROVEMENT

8009 34th Avenue South, Suite 1200
Bloomington, MN 55425
Phone: 952-814-7060

www.icsi.org

© 2010 Institute for Clinical Systems Improvement